Land Use: Draft Recommendations

Deb Henigson, Chair Bena Chang Beth Mezias Cliff Chambers John Carpenter

With input from:
Anthony Chang
Greg Unangst
Kal Sandhu

Why are we doing this?

SC County: population growing by about 35% by 2035

How and Where will people live?

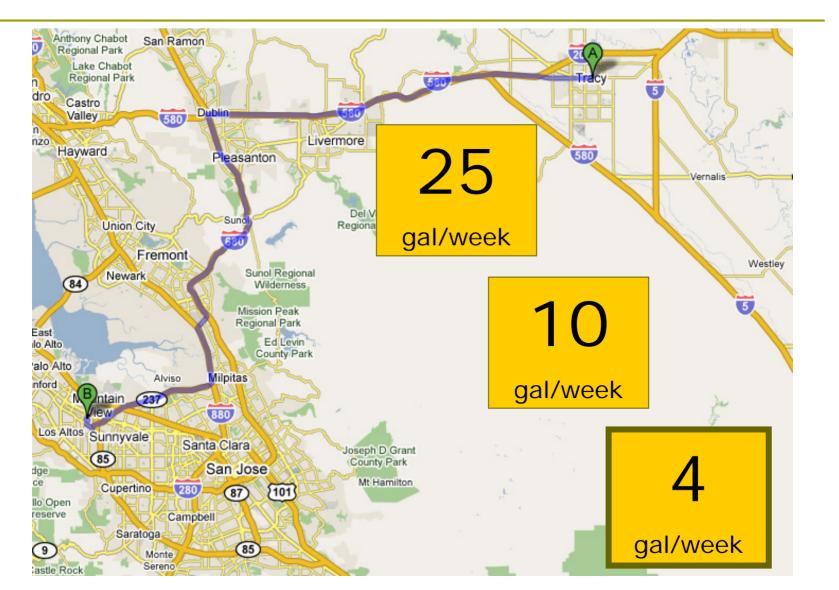
Top 3 sources of GHG reduction (according to state of CA website):

- #1 vehicle fuel efficiency
- #2 Smart land use & intelligent transportation
- #3 Renewable energy for public utilities

Recognize that sprawl contributes to global warming through Vehicle Miles Traveled (VMT)

Current rare opportunity for change

The Schoolteacher



1: Healthy Villages

Residents need access to their basic needs and activities without having to drive a motor vehicle.

MV needs mixed-use community developments designed for walking.

This is a medium- to longterm solution.



Photo by Mike Kahn

2: Affordable Housing

Increase the supply of affordable housing for people working in Mountain View and earning less than the median family income.

Locate affordable housing near transit options and in village-style developments to reduce VMT both to and through the city.



This is a medium- to longterm solution.

3: Livable Higher-Density Housing

Build well-designed, compact, green, mixed-use housing around our transit infrastructure and existing amenities

Integrate these land use patterns into the General Plan and actively implement them

This solution has short-, medium- and long-term implications



4: Zoning Incentives & Density Bonuses

Provide fast-tracking incentives and density bonuses to developers & property owners towards sustainable developments



This solution has short-, medium- and long-term implications

5: Diversify Land Uses

Plan for mixed uses in areas currently preserved for commercial/industrial purposes

Planning for the future, not just our needs right now

This solution has mediumand long-term implications





6: Urban Agriculture

Enhance open space in Mountain View with integrated community farming

Develop a community garden requirement for the General Plan



This solution has mediumand long-term implications

7: Grand Boulevards

Design healthy villages around Grand Boulevard concepts

"Low-hanging fruit" on Castro St!



This solution has short and long-term implications

8: Green Parking

Overhaul the general plan and zoning code to establish a green parking code that promotes pedestrian priorities and reduces land dedicated solely to parking

This solution has short-, medium- and long-term implications

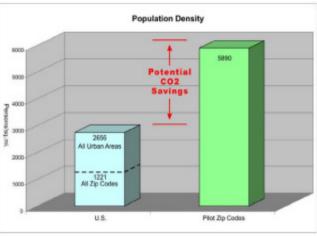


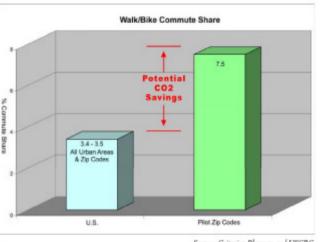
9: LEED Neighborhoods

Mountain View should adopt the LEED Neighborhood Development Rating System for both new developments and redevelopment in Mountain View

Unifying overall standards system to bring recommendations together coherently

This solution has short-. medium- and long-term implications





Source: Criterion Planners and USGBC

10: Staff Education

Arrange for a regularlyscheduled "Green Practices Update" session for city staff

Make it possible for council members to attend

This solution has short-, medium- and long-term implications

